

## **KFC: A Long Journey to Success**

KFC is a famous and popular chain of fast-food restaurants all over the world. Because of KFC's popularity, many people are familiar with the image of Harland Sanders, the man in the company's logo. However, most people do not know that he faced many difficulties on his journey to success.

When Harland Sanders was a young boy, his father passed away. This meant that Sanders had to help out his single mother in the kitchen. Over time, he developed a love of cooking. In his early life, he had a number of jobs. However, his love for cooking never faded. At the age of 40, he started to sell his special fried chicken at a gas station in Kentucky. In time, the delicious fried chicken, with its eleven herbs and spices, became very popular. Some customers even came to the station just for the food! The success of Sanders's fried chicken allowed him to open his first restaurant a few years later.